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Overview

Globalization has augmented the need of companies to look for ways to improve their data mining and analysis in order to maximize efficiency of stocking practices and thus positively impact profits in the long run. As it is known, that effective data mining involves taking a look at the big data collected by a company and making a note on how the process can be analyzed for a better profit in the business. "A useful data mining algorithm could offer the vital push for companies to achieve and maintain momentum in their growth", says Shelly Palmer, a business advisor. Effective management of data can lead to higher profits in the organization.

However, as the need for the data mining is increasing the volume and diversity of data at the same time is also staggering. The exponential growth in collection of data is increasing the demand for analyzing it and also the need to turn this information into business processes and actionable plans to make smarter strategic decisions. With the technological advancements, it has become difficult for the companies to choose the right tool which is the bottom line of the company's growth.

Identifying the need of such companies to implement the appropriate data mining technology in their analysis, Silicon India brings to you a list of 'Top 5 Data Mining Companies'. A distinctive panel comprising of CIOs, industry analysts, technology experts and siliconindia's editorial board have handpicked the companies who have high quality data mining consultants and services tailored to the needs of corporate sectors at large. The list intends to help you choose the best suited data mining system that can contribute to your organization's growth and help your organization to provide better services to the customers.



